

# 2025 SUGGESTED PLANOGRAM

## Suggested 5-Basket Product Planogram

Mike's Cookies & Cream Cup	Bunny Tracks King Cone	Snickers Ice Cream Bar	Strawberry Shortcake Bar	Red, White & Blue Bomb Pop
Mike's Cotton Candy Cup	Vanilla Brownie King Cone	Twix Ice Cream Bar	Bubble Gum Snow Cone	Candy Clash Bomb Pop
Mike's Bubblegum Cup	Bunny Tracks Load'd Bar	Big Vanilla Sandwich	Sonic / Kung Fu Panda Face Pop	Trolli Gummi Pop

Freezer Specs: Model VB-5HC • Dimensions 48 7/8" wide x 27 3/8" depth x 33 1/2" height • 12.9 Cubic Feet • 166 lbs Net Weight • 115 Voltage, 60 Hz, 1 Phase • 2.0 Running Amps

## Suggested 7-Basket Product Planogram

Mike's Cookies & Cream Cup	Mike's Root Beer/ Lemonade Cup	Snickers Ice Cream Bar	Big Mississippi Mud Sandwich	Friceys Prairie Fruit Pop	Hazel's Ice Cream Bar	Red, White & Blue Bomb Pop
Mike's Cotton Candy Cup	Bunny Tracks King Cone	Twix Ice Cream Bar	Big Vanilla Sandwich	Candy Clash Cool Tube	Bubble Gum Snow Cone	Candy Clash / Extreme Sour Strawberry Bomb Pop
Mike's Bubblegum Cup	Vanilla Brownie King Cone	Bunny Tracks Load'd Bar	Strawberry Shortcake Bar	Cookies N' Cream Bar	Sonic / Kung Fu Panda Face Pop	Trolli Gummi Pop

Freezer Specs: Model VB-7HC • Dimensions 66 3/8" wide x 27 3/8" depth x 33 1/2" height • 18.5 Cubic Feet • 202 lbs Net Weight • 115 Voltage, 60 Hz, 1 Phase • 3.0 Running Amps

[www.theicecreamdepot.ca](http://www.theicecreamdepot.ca)

# WHY CHOOSE THE ICE CREAM DEPOT?

	The Ice Cream Depot	Our Competitors
PROVIDE A CABINET	✓ Yes! We have a variety of sizes to fit your space and product requirements.	Yes, but fewer sizes available
PRODUCT SELECTION	✓ We have over 45 novelty options you can choose from to fill your cabinet!	Less than 20 novelty options
FILL RATE & RELIABILITY	✓ The Ice Cream Depot proudly has a 99% fill rate! Offering merchandising and maintenance services to support consistent sales.	Only offers merchandising
LOCAL PRODUCTS OFFERED	✓ Yes! The Ice Cream Depot offers locally and Canadian made products!	✗
PROFITABILITY	✓ We offer a MINIMUM of 30% margin to our retailers, with some products as high as 60%.	✗

## New for 2025!

Smart devices will be installed in all freezers to provide daily fill level reporting, real-time temperature monitoring, and to ensure optimal conditions while enhancing service reliability.



# NOVELTY CABINET PROGRAM



SERVING WESTERN CANADA SINCE 1981



877-595-5655 [www.theicecreamdepot.ca](http://www.theicecreamdepot.ca) [orderdesk@theicecreamdepot.ca](mailto:orderdesk@theicecreamdepot.ca)





**Ice Cream Cups**  
12 x 300 mL



Cookies & Cream Dream   Cotton Candy Commotion   Blue Bubblegum Burst   Rock'n Root Beer   Lucky Lemonade Sorbet



**Rocket Ships**  
12 x 133 mL



Mighty Rocket Ship   Super Sour Rocket Ship

**LOCAL FAVOURITES**



Beaverlodge, AB

**Prairie Fruit Pops**  
25 x 87 mL



Saskatoon Berry   Raspberry   Haskap Berry   Prairie Cherry   Blueberry



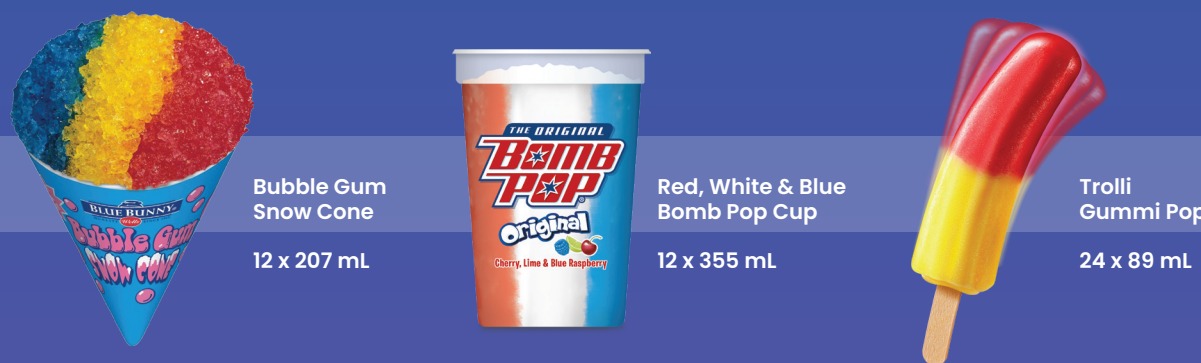
**Ice Cream Bars**  
24 x 95 g



Bubblegum   Coffee Toffee   Sprinkles   Cookies & Cream   Orange Float



**Water Ice Novelties**



Bubble Gum Snow Cone 12 x 207 mL   Red, White & Blue Bomb Pop Cup 12 x 355 mL   Trolli Gummi Pop 24 x 89 mL

**Face Pop Bars**  
18 x 104-118 mL



Miraculous Ladybug   Miraculous Cat Noir   Kung Fu Panda   Batman



Powerpuff Girl   Sonic the Hedgehog   Tweety Bird



12 x 133 mL



Red, White & Blue   Candy Clash   Unicorn Wonder   Extreme Sour Strawberry

**Ice Cream Novelties**



Big Vanilla Sandwich 24 x 177 mL   Mississippi Mud Sandwich 24 x 177 mL   Bunny Tracks Load'd Bar 12 x 100 mL   Cookies & Cream Bar 24 x 118 mL   Strawberry Shortcake Bar 24 x 118 mL

**King Cones**  
12 x 237 mL



Bunny Tracks   Vanilla Brownie

**Cool Tubes**  
24 x 89 mL



Candy Clash   Wonder Woman

**Fruit Bar**  
24 x 118 mL



Chunky Strawberry

**Value Bars**  
24 x 89 mL



Cotton Candy   Bubble Gum   Sour Wower

**ICE CREAM BARS**

48 x 83-90 mL



Twix   Snickers